



Fashion at the Edge: Spectacle, Modernity, and Deathliness

Caroline Evans

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Recent experimental fashion has a dark side, a preoccupation with representations of death, trauma, alienation, and decay. This intriguing book looks closely at this strand of fashion design in the 1990s, exploring what its disturbing themes tell us about consumer culture and contemporary anxieties. Caroline Evans analyzes the work of experimental designers, the images of fashion photographers, and the spectacular fashion shows that developed in the final decade of the twentieth century to arrive at a new understanding of fashion's dark side and what it signifies.

Fashion at the Edge considers a range of cutting-edge contemporary fashion in unprecedented depth and detail, including the work of such current designers as John Galliano, Alexander McQueen, Hussein Chalayan, and Viktor & Rolf. Contrasting images by photographers like Steven Meisel, Nick Knight, and Juergen Teller are also reviewed. Drawing on diverse perspectives from Marx to Walter Benjamin, Evans shows that fashion stands at the very center of the contemporary, and that it voices some of Western culture's deepest concerns.

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