



# Zero to One Million: How I Built My Company to \$1 Million in Sales . . . and How You Can, Too

*Ryan Allis*

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## **Do You Want to Become a Multi-Millionaire Entrepreneur? Here's How.**

By the time Ryan Allis had reached the age of twenty-one, he had achieved the financial goal most people just dream about: He built his company to one million in sales. Allis has since grown his company iContact Corp., a provider of Web-based email marketing and online communication software, to \$10 million per year in sales, and has helped numerous clients increase their sales dramatically.

Now Allis shares the secrets of his lightning-fast success with you. In *Zero to One Million*, he details his simple yet innovative evaluation system of "Market-Advantages-Return" to help you determine if your business idea is viable. Once you have a solid foundation, you can apply his advice for successfully running your business-from initial planning to managing high-speed growth.

- Evaluate your business idea using the innovative MAR system
- Write a business plan sure to excite your investors
- Launch your company with minimal expenditure
- Boost online sales using cutting-edge marketing strategies
- Watch all your hard work transform into millions

Did you know that eighty-one percent of millionaires are entrepreneurs? Join the pantheon of successful businessmen and women with *Zero to One Million*.

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